**Proposed Taxonomy for Environmental Scanning at GCCCD**

**STEEPE Analysis (STEEP + Education)**

The websites that Chris Hill provided suggested a number of ways to structure the environmental scan. Most cited the STEEP taxonomy (expanded below to include education), a standard environmental scan taxonomy. One advantage is the relatively small number of categories, making it easier for people to decide which taxonomy to choose. The classifications are:

**Society** (includes demographics; labor market; refugees/immigration; lifestyles)

**Technology** (includes telecommunications; media)

**Economy** (includes income levels; manufacturing; transportation; health care; other sectors)

**Environment** (includes energy; climate; natural resources)

**Politics** (includes world political trends; national, regional and local political trends; fiscal resources and allocations)

**Education** (includes funding; student access; student success; facilities; employees)

We could add Legal as a category (and have the acronym STEEPLE) if that makes sense to the group.